

Order Form / Course Registration Form

Please fill in the provided fields, then print, sign and fax to: Zengar Customer Care at 815.361.9192

First Name:	Last Name:	Company Name:	Title:
Email Address:	Main Phone:	Alternate Phone:	Zengar Inc. Rep. (if applicable):

PLEASE DESIGNATE THE LEGAL OWNER OF THE SOFTWARE LICENSE/HARDWARE:

Name (First/Last) or Institution / Organization Name:		<i>If purchasing NeurOptimal® please check box to indicate whether you intend to use it primarily in: home with family and friends professional office</i>	
Street Address line1:		Street Address line2:	
City:	State/Province:	Zip/Postal Code:	Country:
Email Address:		Phone Number:	

SHIPPING ADDRESS

Ship To Name:	Shipping address is the same as above		
Street Address line1:		Street Address line2:	
City:	State/Province:	Zip/Postal Code:	Country:

NeurOptimal® COMPLETE SYSTEM BUNDLE

	<i>Price:</i>	<i>Quantity:</i>
NeurOptimal® Professional Bundle. Everything you need to get started! NeurOptimal® Professional v2.0 (AutoNAV) unlimited license, pre-configured, turn key laptop (1-year Norton 360 subscription included), zAmp with 15' cable, 22" flat screen monitor, 6 months full service PASS membership, two sets of earbuds, splitter, headphone and monitor extension cables, sensors, paste, Getting Started with NeurOptimal® DVD.	\$9500.00	
NeurOptimal® Personal Trainer. Everything you need to get started! NeurOptimal® Personal Trainer v2.0 (AutoNAV) 300 Session License. Fully configured, turn key laptop (1-year Norton 360 subscription included), zAmp with 15' cable, 12 months technical support and Personal Trainer forum access, one set of earbuds, sensors, paste, Personal Trainer DVD, Manual and progress tracking tools.	\$5500.00	
NeurOptimal® Personal Trainer Session Refills	100 sessions: \$1000 50 sessions: \$750 20 sessions: \$500 10 sessions: \$400	

NeurOptimal® LICENSE UPGRADES

NeurOptimal® Professional v1.98 to NeurOptimal® Professional v2.0 Includes NeurOptimal® Professional v2.0 license upgrade and 3 months PASS membership and 1 hour of MouseCall upgrade time. (PLEASE NOTE: NeurOptimal® v2.0 requires a zAmp. Laptops older than 3 years may not support this version or may require a full Windows re-installation prior to upgrading. For optimal performance we recommend laptop replacement every 3 years.)	\$1000.00	
NeurCARE Professional v1.95 or prior to NeurOptimal® Professional v2.0 Includes NeurOptimal® Professional v2.0 license upgrade, a pre-configured laptop, 3 months PASS membership and shipping to the US and Canada. Sorry, we do not sell this upgrade without a laptop. (zAmp required)	\$3250.00	
Add a zAmp to your upgrade order: Includes Zengar zAmp and 15-foot USB cable.	\$1695.00	

SERVICES

Full Service PASS Membership From forums to discounts to full maintenance and technical support on your system... this is the		
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complete support package for NeurOptimal® Professional owners. Must be a licensed NeurOptimal® Professional v2.0 owner to apply. Monthly membership holds a 12 month commitment, after which you may cancel at any time. Subsequent PASS memberships for additional systems and/or licenses issued to same owner at 1/2 price. Please provide us with the encoder serial # and computer make & model that you would like to be covered under this PASS membership. An initial visit at our hourly rate will be needed to clean up your system if this is a not a renewal.	\$995/yr	
	\$89/mo	
NeurOptimal® MUSIC DOWNLOADS & INSTRUCTIONAL DVDS		
DVD - GETTING STARTED WITH NeurOptimal®: Professional Edition software. Susan Cheshire Brown, Ph.D. Video, screen capture and voice over. All you need to know to successfully run a session. Learn how to connect your equipment, how to do a hookup, record pre- and post- baselines and run a session the way we do at Zengar Inc. - Updated for use with NeurOptimal® Professional v2.0 Prices include shipping. PASS members enjoy a 10% discount (on DVD, not shipping)	\$64	
	PASS \$58.10	
	International \$69	
	PASS Inter. \$63.10	
Music for NeurOptimal® 3 Download Music especially composed for NeurOptimal® by Jeff Bova. Download contains two complete tracks, one timed for the four ZenX modes of a standard session, and one for an extended session.	\$45.00	
	PASS \$40.50	
Music for NeurOptimal® 2 Download Music especially composed for NeurOptimal® by Jeff Bova. Download contains two complete tracks, one timed for the four ZenX modes of a standard session, and one for an extended session. (Note- this IS the same music that is included with your software since March 1, 2009).	\$45.00	
	PASS \$40.50	
Add "Music for NeurOptimal® 1 Download" to your order of Music for NeurOptimal® 2 for only \$25 (PASS \$22.50).	\$25	
	PASS \$22.50	
Music for NeurOptimal® 1 Download Original music especially composed for NeurOptimal® by Jeff Bova. Download contains two complete tracks, one timed for the four ZenX modes of a standard session, and one for an extended session. (Note - this music has been included in distribution of our software through March 1, 2009).	\$35.00	
	PASS \$31.50	
NeurOptimal® REPLACEMENT SYSTEM		
***Zengar laptops are fully loaded and configured to support NeurOptimal® Professional or Personal and are shipped pre-installed with NeurOptimal® Professional or Personal , Norton 360 (1-year) and other software vital for the health of your system. Prices do NOT include purchase price of NeurOptimal® , which will be installed on it. Our laptops are sold only with the latest version of NeurOptimal® installed. If you are using a prior version you will need to order the NeurOptimal® Professional or Personal Upgrade . Regretfully, we do not license any computer that has not been directly supplied by Zengar or one of its representatives. Price includes shipping in USA & Canada.		
Zengar NeurOptimal® System: Please answer questions below to complete your order.	\$1750	
	PASS \$1695	
***If you are ordering a system and it is to be configured for use with an encoder that you currently own, please write your encoder MODEL and SERIAL number here: If this is not the first computer that you have licensed to the above encoder, please tell us if you plan on continuing to use NeurOptimal® on your existing computer once you have received your new one. Yes / No. If yes, please check here in agreement to a \$100 (\$50 for PASS members) backup computer fee . If no, you will be sent instructions on unlicensing your system.	\$100	
	PASS \$50	
ZAMP ENCODER		
zAmp: Includes Zengar Inc.'s zAmp encoder and 15 foot USB cable.	\$1950	
	PASS \$1755	
Please note: you will need to unlicense all hard drives of the encoder you are replacing with this purchase prior to licensing your new zAmp. This is done via MouseCall and there are no exceptions.		
RESOURCES		
Survey Report: The results are in! We have pulled together the results of the survey put out to all our trainers early this year and have had it professionally designed, printed and bound. Perfect for your waiting room or as a reference tool! (Pricing is per report)	\$89	
	PASS \$59	
COURSES & EVENTS		

BASIC CERTIFICATION in NeuroOptimal® v 2.0 - Online Course

This four (half) day Basic Certification course is designed to familiarize you with the Zengar approach to central nervous system functional transformation using the latest NeuroOptimal® software. You will learn the practical skills needed to effectively run sessions and empower your clients. It introduces you to the major features of the latest version of NeuroOptimal®, the off-line data analysis and the underpinnings of the theory upon which it is based. Successful completion of this course grants the attendee Basic NeuroOptimal® Certification. (\$10 discount if previously purchased DVD.)

\$660

PASS: \$594

ADVANCED CERTIFICATION in NeuroOptimal® v 2.0: An in-depth Exploration of Non-Linear Dynamical Neurofeedback Using NeuroOptimal® - Online Course

Explore the non-linear dynamical theory in more detail than you ever thought possible. Learn how to use the balance of the numerous features in the NeuroOptimal® system in greater depth, as well as the many options available in the extensive off-line analysis package. Come away with an in-depth understanding of the most current evolution in the approach, including the exciting newest feature, AutoNAV. Basic Certification is a pre-requisite for this course.

\$660

PASS: \$594

PLEASE NOTE: All prices are in \$CAD.

Shipping: Typical service used within the USA and Canada is FedEx Ground. Please add here any special shipping requests (if any):

TOTAL:**TERMS AND CONDITIONS**

Price: All prices are in \$CAD unless specified otherwise. Subject to change. In this event you will be notified before your order is processed. Prices may vary world wide due to differences in taxes, duties and shipping costs. **Shipping and Handling:** Shipping charges vary according to item, destination and service. Charges may be included, added to the initial processing of your credit card, or may involve a second, separate charge once costs are known. The prices in which shipping is included (DVDs and CDs) are so indicated. **Warranties:** We cannot guarantee results on any particular central nervous system, but we can and do guarantee the operation of the system. Zengar warrants its zAmp, other hardware is warranted by the manufacturer. **Order Processing:** Once your payment has cleared we ship as rapidly as possible. Please allow time for paper checks to be received and to clear—which can be up to 26 business days for US banks. We regret we cannot process an order prior to receipt of payment. **Payment Options:** VISA, MasterCard, PayPal, cashier's check, electronic funds transfer are accepted. We generally do not accept institutional POs- please contact Zengar for exceptions. **Delivery Time:** Typical delivery time is 10-14 business days. **Cancellations and Returns:** Orders may be canceled or returned within 30 days for a refund less a 20% restocking fee and the cost of replacing damaged or missing components and consumables. Zengar will arrange shipment through its regular carrier at customer's expense. **Courses:** Your credit card will be charged at the time of receipt of registration. In-person courses: cancelation up to two weeks before the start of the course the fee will be credited less an administrative charge of \$95 CAD per individual course. With notice of less than two weeks the course registration fee is non-refundable. On-line courses: fee will be credited up to 48 hours ahead less a \$95 administrative charge. After 48 hours the fee is non-refundable. **NeuroOptimal® Purchase Agreement:** You are licensing the use of NeuroOptimal® software subject to the terms and conditions of the End User License Agreement (EULA) included in the software and by installing and using the software, you are agreeing to the conditions of that agreement. NeuroOptimal® is sold on the understanding that you are using it lawfully within your state, province or country and determining applicable laws is entirely your responsibility. **Computer Licensing:** Zengar Institute offers a carefully configured and standardized platform to ensure the ability to provide high quality and effective technical support to its users. For this reason, Zengar Institute can neither license nor support any new or replacement system that did not originate from Zengar or one of its representatives. **PASS:** Annual subscriptions are non-refundable, i.e. there can be no refund of "unused" portions. Monthly subscriptions hold a 12 month commitment, subscription may be cancelled at any time after this term. **MouseCalls:** When choosing to have Zengar access your system remotely you are giving Zengar or its representative to perform any and all operations deemed appropriate by Zengar including downloading files to or from your system, and that Zengar's liability is limited to correcting the operating of NeuroOptimal®. **Norton:** Customer acknowledges responsibility for renewing the annual Norton 360 subscription and that all fees associated with this will be absorbed by the customer. No system security software substitutes will be accepted under the MouseCalls Technical Support option. **Export/Import Regulatory Requirements:** Customer acknowledges that items purchased from Zengar Institute Inc. (including, but not limited to, commodities, software and/or technology) are deemed to contain significant United States/Canadian content. They are subject to all local applicable laws including but not limited to the Canadian Export and Import Permits Act, and also to the Export Administration Regulations of the United States, the International Traffic in Arms Regulations, the Office of Foreign Asset Controls as well as all other United States export controls where deemed applicable. Customer agrees that it will not divert, use, export or re-export such items contrary to any Federal, Provincial or State laws within the United States or Canada. Customer expressly acknowledges, and agrees that it will not export, re-export, transship or provide such items to any entity or person within any country that is subject to United States and/or Canadian economic sanctions or embargoes without obtaining prior authorization from the applicable Government(s). Customer also expressly acknowledges and agrees that it will not export, re-export, transship or provide such items to entities and persons that are ineligible under applicable laws to receive such items. Please note that VAT and all import duty charges - which are not included with shipping - are the responsibility of the purchaser. (Does not apply to USA or Canada).

Please provide us with your VAT# (if applicable):

Who (if anyone) has played a major role in introducing you to and/or helping you with your decision to purchase NeuroOptimal®?

Yes, it is ok for Zengar to send emails with product and/or promotional information to the email address at the top of this form. (Your information will only be used by Zengar for marketing and contact purposes and will never be provided to any third party).

I have read and understood and agree to the above terms, and if I am applying for PASS membership I have read and understood and agree to the [terms and conditions](#) of PASS membership. I authorize Zengar Inc. or its representative, to charge my credit card.

I would like to pay using PayPal. Please send me a "PayPal funds request" via email.

Signature: _____ Date: _____

CREDIT CARD INFORMATION

Cardholder's Name:

Card Type:

Credit Card Number:

Expiration Date:



Thank you for purchasing a Zengar NeuroOptimal® Professional system. Zengar Institute Inc is committed to bringing you the safest, most powerful and effective brain training technology available in the world today. We stand 100% behind what we do and are proud to be able to offer this powerful technology to others.

Zengar Institute Inc. values each and every one of its trainers. We know that a certain level of trust has been put in us by you with the decision to purchase the NeuroOptimal® system and we are committed to continually support you. Part of this includes our responsibility to ensure that we are protected from any threat of litigation, substantiated or not. In order to keep this risk low we ask every trainer to have their clients sign the attached “Informed Consent” form.

Attached you will find two documents. These documents are for our mutual protection and are standard practice in our industry:

1. Client Informed Consent form. You agree to have all of your clients sign this form prior to any training, and to keep these signed documents filed safely for a period of 7 (seven) years. Please initial this page. Additional copies of this form can be downloaded at www.zengar.com.

2. Trainer Consent/Agreement Form. Please sign this document.

Please complete and send these forms to Zengar Institute or your Representative at the time of your order



NEUROOPTIMAL®
POWERED BY ZENGAR®

CLIENT INFORMED CONSENT

I _____ understand that NeuroOptimal® is not a medical treatment, device or methodology. It is not used to diagnose medical disorders nor is it used as a medical treatment for disorders and has not been approved for any medical purpose by the FDA, Health Canada or any other governing agency. While Zengar trainers may or may not be licensed health care practitioners, their use of NeuroOptimal® is solely as a tool for brain training and optimization and not as a means of diagnosis or as a medical intervention.

I am satisfied with the information I have been provided (verbal, written or otherwise) by my trainer on the effects I can expect during my NeuroOptimal® training and my questions have been answered to my satisfaction. I understand that it is not possible to predict what my central nervous system will do with the information it is offered and consequently there can be no guarantee as to the results of my training.

I agree to cease training if I am less than happy with the results I am getting. I understand NeuroOptimal® is purely a source of information and does not direct the response of the central nervous system. Consequently I agree to not hold Zengar Institute Inc or any of its users and trainers responsible for a less than desired outcome or any outcome that may be considered negative.

Your Signature

Today's Date

Your Printed Name



NEUROOPTIMAL®
POWERED BY ZENGAR®

TRAINER CONSENT/AGREEMENT

I _____ understand that NeuroOptimal® is not a medical treatment, device or methodology. It is not used to diagnose medical disorders nor is it used as a medical treatment for disorders and has not been approved for any medical purpose by the FDA, Health Canada or any other governing agency. While I may or may not be a licensed health care practitioner, I understand that my use of NeuroOptimal® is solely as a tool for brain training and optimization and not as a means of diagnosis or as a medical intervention.

I understand that it is not possible to predict what any central nervous system will do with the information it is offered and consequently there can be no guarantee as to the results of my or anyone else's training. I understand NeuroOptimal® is purely a source of information and does not direct the response of the central nervous system. Consequently I agree to not hold Zengar Institute Inc responsible for a less than desired outcome or any outcome that may be considered negative.

I agree to ensure every individual (or their parent or guardian if minor or incompetent) who runs on my NeuroOptimal® system, will sign the Client Informed Consent Form prior to training. I will keep the original for a minimum period of seven years from the time of signing.

Your Signature

Today's Date

Your Printed Name